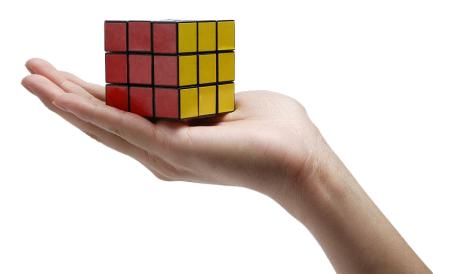
Welcome Everyone! This session will start at the top of the hour.

COACHING DEMO Internal Change vs Quick Fixes Creating Sustainable Change

Lori Shook, CPCC, MCC

lori@shooksvensen.com www.shooksvensen.com Coaching isn't meant to be a series of one-off problemsolving sessions.

It can be so much more than that.





## Coaching is more powerful when we coach the **person** not the **topic**.

Topics are compelling but don't let yourself be seduced by them.



Focusing on the person means to focus on the client's internal state.

Internal changes allow the client to approach **ALL of their topics** in a new way.

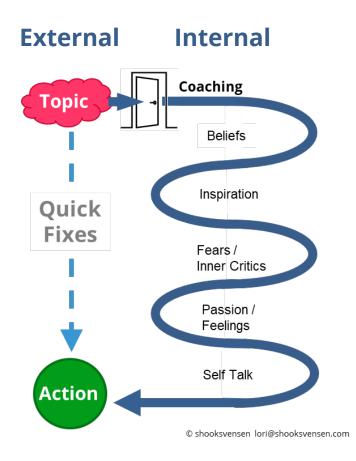




Focusing on the client's internal dynamics may feel like a detour, but we need to discipline ourselves to take this more sustainable path.



## Coaching for Sustainable Change





## Jerry's internal Board of Directors

In today's demo, I will focus on the client (Jerry) and his internal world by using his **Internal Board of Directors** which we created in a previous session.





]<sup>1th</sup>.....WBECS

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## Let's coach!

